

## SUMMARY – WMM4A MONTHLY MEETING – OCTOBER 10, 2018

*Note: We've added a new "EVENTS" page to our website at <https://www.wmmedicareforall.org/regional-network/events/>. Please check that page often for updates. Here is the current listing. Many of these events were discussed at the monthly meeting:*

### UPCOMING EVENTS

**Question 4 visibility standouts and election-day sign-holding** - Various locations and times. Help us spread the word! Contact: [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org)

**Weekends, ongoing until Nov. 6th election** - Canvassing in Holyoke for "Yes" on Questions 1 and 4. Most Saturdays and Sundays, 2:00 - 5:00 p.m. Contact Chris Martin: [craymartin90@gmail.com](mailto:craymartin90@gmail.com)

**Wednesday, Oct. 17th**- Radio interview about Question 4 on "The Bill Newman Show," WHMP 101.5 FM, 9:05 a.m. Interview with WMM4A's Beth Eisenberg and Patty Healey.

**Friday, Oct. 19<sup>th</sup>** - Question 1 day of action in Greenfield: Press Conference with Congressman Jim McGovern, Episcopal Church of Saints James and Andrew, 8 Church Street, Greenfield, 12:30 p.m. Lunch, rally and canvassing to follow at 1:00 p.m. RSVP to Diane Scherrer: [dscherrer@mnarn.org](mailto:dscherrer@mnarn.org)

**Monday, Oct. 22nd**- "Fix It" showing and conversation with Dr. Chris Flory, Dr. Peter Siersma, and Beth Eisenberg. Chesterfield Grange / Council on Aging Building, 400 Main Road, Chesterfield, 7:00 p.m. Contact Larry Cervelli: [ridgetoprangler@outlook.com](mailto:ridgetoprangler@outlook.com)

**Tuesday, Oct. 23rd**- "Fix It" showing and conversation with Prof. Gerald Friedman at Whately Town Offices, 4 Sandy Lane, Whately, 7:00 p.m. to 8:45 p.m. Contact Nancy Talanian: [ntalanian@gmail.com](mailto:ntalanian@gmail.com)

**Wednesday, Oct. 24th**- Ballot Forum hosted by Pelham and Shutesbury Democratic Town Committees, Pelham Free Public Library, Ramsdell Room, 2 South Valley Road, Pelham, 7:00 - 9:00 p.m. Panel with Q&A on the three statewide ballot questions and Question 4 supporting Single Payer in Mass. WMM4A's Melanie Lewis will speak in favor of Q4.

**Thursday, Oct. 25th**- "Know Your Town" hosts Ballot Question Forum, South Hadley Town Hall, 116 Main Street, 7:00 p.m. Brief presentations pro and con on Questions 1, 2, 3 and 4, followed by Q&A from the audience. WMM4A's Deborah Levenson will speak in favor of Q4.

**Thursday, Oct. 25th**- Mass. Commission on the Status of Women: Pioneer Valley Public Hearing, Shea Theater, 71 Avenue A, Turners Falls, 4:30 - 6:30 p.m. WMM4A encourages

Medicare for All advocates to provide oral or written testimony about the importance of Single Payer healthcare for women in Mass. Call or email for more info: 617.626.6520, [mcsww@state.ma.us](mailto:mcsww@state.ma.us). WMM4A contact: Beth Eisenberg - [jubilada@icloud.com](mailto:jubilada@icloud.com)

**Saturday, Oct. 27th**- "Fix It" showing and discussion at the Lilly Library, 19 Meadow Street, Florence, 2:30 pm. Contact Nancy Talanian: [ntalanian@gmail.com](mailto:ntalanian@gmail.com).

**Sunday, Oct. 28th**- Radio interview about Question 4 on "Occupy the Airwaves," WXOJ, 103.3 FM, 10:00 a.m. Interview with Chris Martin and Deborah Levenson.

**Tuesday, Oct. 30th**- "Fix It" showing and discussion at the South Hadley Public Library, 2 Canal Street, South Hadley, 6:00 p.m. Hosted by the new South Hadley/Granby Western Mass. Medicare for All group. Contact Stephanie Strand: [strandfamily01075sh@gmail.com](mailto:strandfamily01075sh@gmail.com)

**Tuesday, Nov. 6th**- Election Day - Vote! Visibility standouts for "YES" on Question 4 - with signs and literature at polling locations. Contact: [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org)

**Wed. Nov. 14th 14th**- Monthly meeting of WMM4A, 20 Hampton Ave., Northampton, 6:30 - 8:00 p.m. Contact: [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org)

### **QUESTION 4 OUTREACH AND ACTIONS FOR NOV. 6 ELECTION**

We discussed various actions being planned, as well as resources available and needed. Here are some of the main points, including some additional information and updates since the meeting:

**SIGNS:** Agreed that the hubs would coordinate standouts in visible locations with signs during the week before the election and at polling places on Nov. 6<sup>th</sup>. WMM4A will order 50 signs (14"x22") to distribute among the hubs that want to participate. Update: Signs have been ordered and we expect to receive them by Oct. 26<sup>th</sup> at the latest.

**MEDIA:** A 30-second radio spot will be recorded next week and broadcast on WHMP 25 times the week before the election. WMM4A reps will be taping two different Amherst Media TV shows about Question 4 and M4A. Hopefully these will air before Nov. 6th. We also have interviews scheduled on Bill Newman (Oct. 17, 9 a.m.) and WXOJ (Oct. 28th at 10 am). More of our letters are showing up in the Daily Hampshire Gazette, including recent letters from Beth Eisenberg and Flo Brown, as well as Sara Weinberger's column this week. A general press release will be going out soon. Please let us know if you see Q4 mentioned in other papers or media.

**SOCIAL MEDIA:** Discussed importance of using social media to spread the word about Question 4 / M4A. Please, anyone with a FB account, check WMM4A's FB page and share posts

about Q4 on your own timeline, and add a personal message to your FB friends to vote YES on Q4. **TWITTER:** A new attendee at the meeting offered to set up a Twitter account for WMM4A. Update: We now have a #WMM4A Twitter account. Many thanks to the speedy effort of Devon Grayson. She'll be tweeting info from our FB page and about Question 4 and GOTV until the election. If you have a Twitter account, please follow #WMM4A and retweet the posts.

**LITERATURE:** We have lots more of the small yellow folded flyers and the salmon-colored Q4 handouts. Let us know if you need some for upcoming events, etc. Please encourage your hub members to think of places to post the handouts, hand them out, etc. We should be distributing many hundreds of these over the next few weeks. Contact: [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org)

**BUTTONS:** We have hundreds of WMM4A buttons. Please wear a button at all events and encourage other group members to wear one, too. These are good for visibility and also help to initiate conversations. If you need buttons, contact your hub leader or [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org).

**PHOTOS:** Please remember to take photos at your events and actions. We can always use fresh, engaging photos for the website, FB page, etc. Send with identifying info to: [info@wmMedicareforall.org](mailto:info@wmMedicareforall.org)

**DONATIONS:** WMM4A Treasurer Nancy Talanian announced that we now have a hand-held device that plugs into a cellphone to collect online donations "in the field." If your hub is having an event and would like to use this device, please contact Nancy: [ntalanian@gmail.com](mailto:ntalanian@gmail.com).

**NEXT MEETING: Wed. Nov. 14<sup>th</sup>**